
Apple MHPD

MFi certified voice remote

MFI CERTIFIED

Apple MVPD Remote

The Apple remote brings you the true Apple TV experience combined with high class remote design and finish. Designed with consumers in mind, the MVPD remote packs a range of innovative features and benefits to enhance today's TV viewing experience.

- The most used functions are directly available on the remote control.
- Easy to read thanks to the full white backlight in combination with the built-in accelerometer.
- Content search is further enhanced by the Siri, voice capabilities.
- Modeless control capabilities provide a seamless control experience across the Apple TV, TV and Audio device.



Style meets function, the everyday functions combined with a sleek design.



Apple MVPD Platform

MFi Certified

- **Advanced Search & Control:** Customers can ask Siri to find and access content across live TV and streaming apps*
- **Enhanced Controls for Live TV:** Dedicated program guide and channel keys provide easy and instant access to key live TV viewing functions
- **Whole Entertainment System Control:** Modeless support and universal control of Apple TV, as well as televisions and audio devices from any brand or manufacturer
- **Reliable and Secure Communication:** Integrated design with UE878, UEI's reliable and highly integrated BLE chipset optimized for voice control, and Apple's MFi authentication chip for secure connectivity with Apple TV
- **Premium Fit and Feel:** Elegant and ergonomic form factor with hard-capped keys on metal domes for enhanced tactile feedback
- **Automated Backlit Keys:** Accelerometer and ambient light sensor to automatically backlight keys in low light environments when the remote is picked up or moved
- **MVPD Branding:** Service providers can add their own company brand on the remote

**Siri availability varies by market*

Features:

Look & Feel

- Stylish design with high gloss D-pad
- Laser-etched hard cap keys with white backlight
- Protective coating on keycaps
- 18 keys with metal domes
- White printed MVPD branding logo

Connectivity

- Based on UEI's UE878 Bluetooth Smart (BLE)
- 16 kHz, 16 bit voice over BLE
- Background over-the-air (OTA) firmware update

Interactivity

- Microphone for voice control, compliant with Apple Siri voice spec
- White backlight through remote enabled by ambient light sensor (ALS) + accelerometer

Setup & Control

- Automatic pairing
- Remote authentication
- IR assisted pairing
- Modeless 3-device support (TV, AVR, STB)
- High power IR LED for excellent range & angle
- IR for TV/ Audio control
- Battery low voltage warning
- 2 AAA Alkaline batteries pre-installed with battery pull tab



Official

Product specification sheet & branding guideline

MVPD Apple Remote Control



Key Features

- BLE, IR, voice, and OTA
- Automatic pairing
- Modeless 3-device support (TV, AVR, STB)
- Laser etched hard cap keys with white backlight
- Ambient light sensor
- Accelerometer
- White printed MVPD branding logo
- Protective coating on key caps

Connectivity

- BLE using the UE878, 512K flash and 64K RAM
- High power IR LED for excellent range & angle
- 16 kHz, 16 bit voice over BLE
- Background over-the-air (OTA) firmware update

Interactivity

- Front microphone for voice
- White backlight through remote enabled by ambient light sensor (ALS) + accelerometer

Setup & Control

- Low voltage warning
- IR for TV/audio
- IR assisted pairing
- Remote authentication

Power Supply

2 AAA alkaline batteries pre-installed with battery pull tab

Materials

ABS, black, matte finish
Laser etched hard cap keys
MVPD/MSO logo, pad print, white

Dimensions

Length: 6.65 in (169 mm)
Width: 1.57 in (40 mm)
Height: 0.59 in (15 mm)

Packaging

White box with cradle insert
User manual

Shipping

FCA Laredo, TX USA
FCA Monterrey, Mexico

Minimum Order Quantity

1215 no logo
4860 with logo

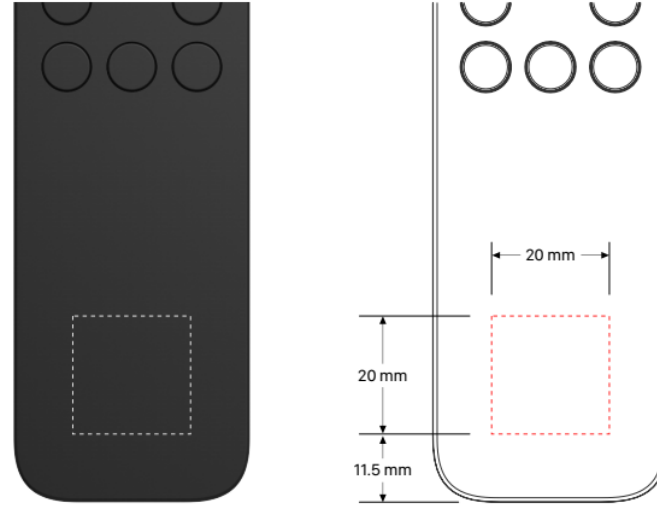
Base Part Number

R39000B00

Electronics Inc. Universal Electronics Inc. (NASDAQ:UEIC), is the worldwide leader in universal control and sensing technologies for the smart home. For more information, please visit www.uei.com/about.

MVPD Apple Remote Control

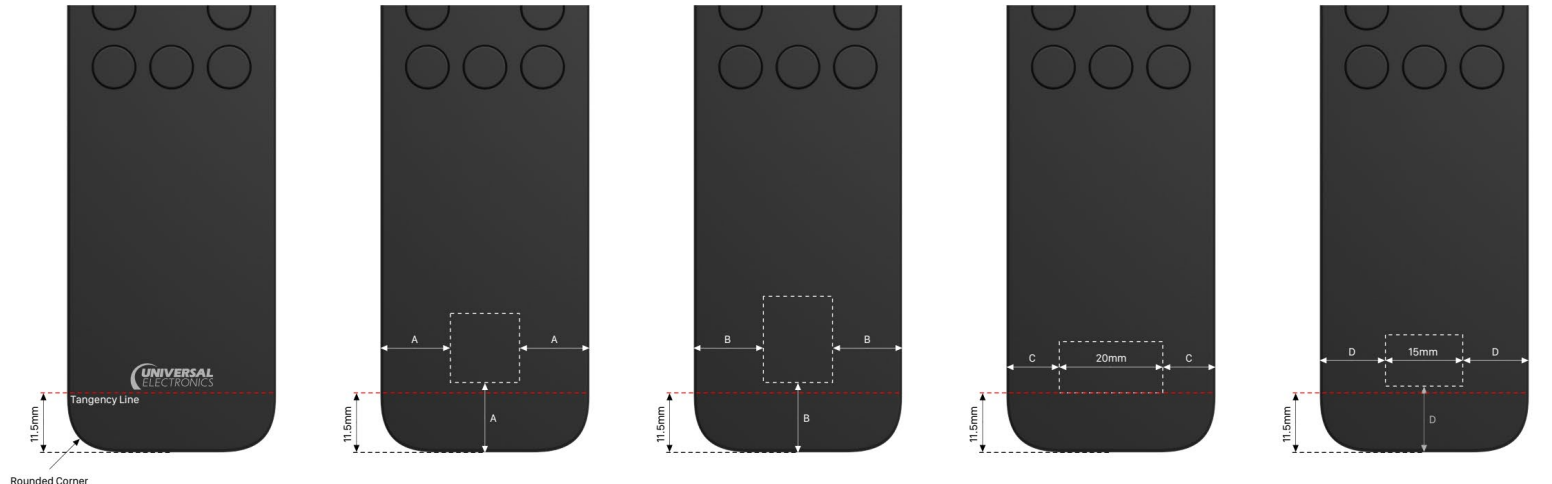
Branding Guidelines



Logo Printing Guidelines

1. Logo must be printed within the dotted red line
2. Logo placement must follow the guidelines below
3. Line width minimum is 0.3mm
4. Gap width minimum is 0.3mm

Logo Placement Guidelines



Rounded Corner

Recommended for all logos:

1. For visual balance, anchor logo towards the bottom
2. Logo should not be printed below the dotted red line. This line is defined by the rounded corner's tangency line
3. Print color / finish - cool grey 3C / matte

Option 1

Recommendation for square-shaped logo

1. Logo width is 1/3 of remote control's width
2. Logo should have equal spacing around its three sides

Option 2

Recommendation for vertical, rectangle-shaped logo: same as Option 1.

Option 3 (logo w/ maximum width)

Recommendation for horizontal, rectangle-shaped logo:

1. Logo width should not be greater than 20mm
2. If C is less than 11.5mm, then bottom of logo should be aligned to the dotted red line

Option 4 (logo w/ minimum width)

Recommendation for horizontal, rectangle-shaped logo:

1. Logo width should not be less than 15mm
2. If D is greater than 11.5mm, then logo should have equal spacing around its three sides



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Thank
you!