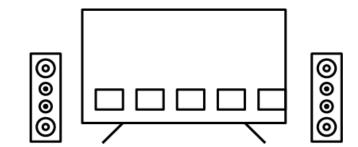
QuickSet[®] for Smart Home



Universal Electronics - QuickSet

CAPABILITIES OF QUICKSET





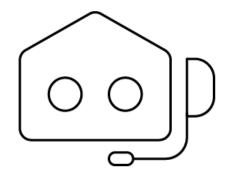
Better Entertainment Experience

Better Smart Home Experience

墥

68 :

+ @@@O



Better Support Experience





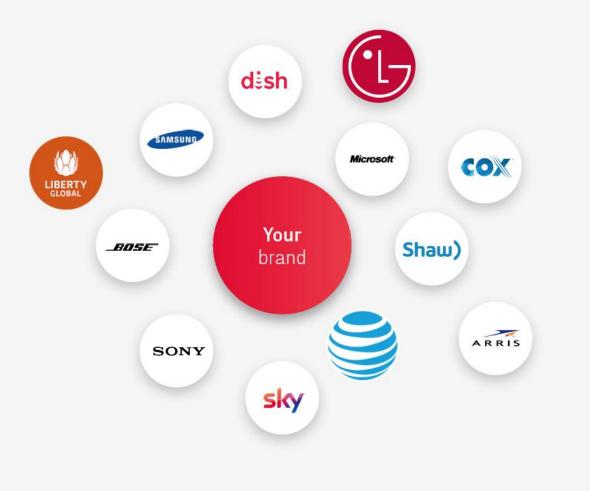
QuickSet Cloud, software and services



QuickSet Cloud is the industry standard for home control

- Launched in 2008, QuickSet has been deployed in over 600M devices with ~288B transactions
- Device and system knowledge base for discovery, control protocols, functions and system behavior
- Control data for over 28 million unique fingerprints across nearly 1.2 million devices from 13,000 consumer brands, offering true interoperability between home entertainment and smart home devices and ecosystems
- QuickSet Cloud architecture is built with control engines and discovery, automation and management frameworks with capability for IP, RF4CE, Zigbee, Bluetooth and Infrared





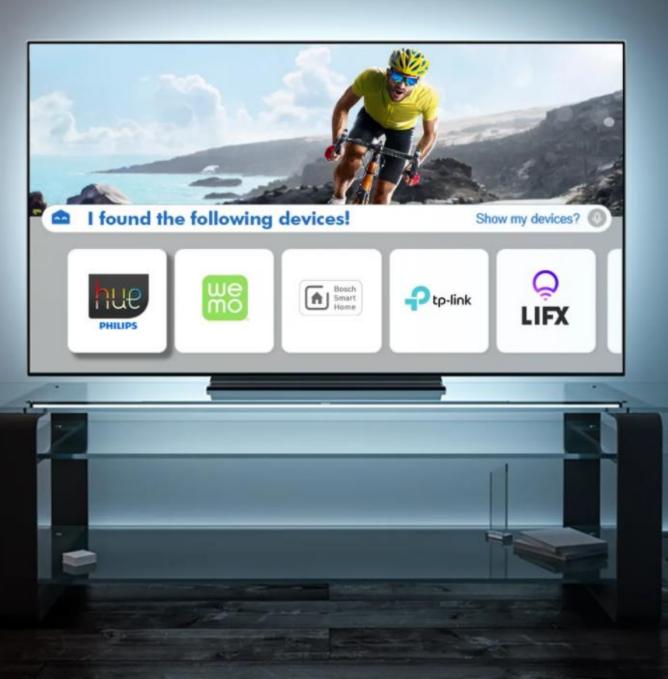
QUICKSET®

QuickSet removes friction in entertainment experiences in the 600 million devices it powers worldwide. Make your product part of a better experience.

You could be there!



Universal Electronics - Confidential



We can get your brand on the big screen.

Working with us enables you to blend your smart home product into the entertainment experience.

Blending experiences with QuickSet

Blending smart home with entertainment experience

UNIVERSAL ELECTRONICS.

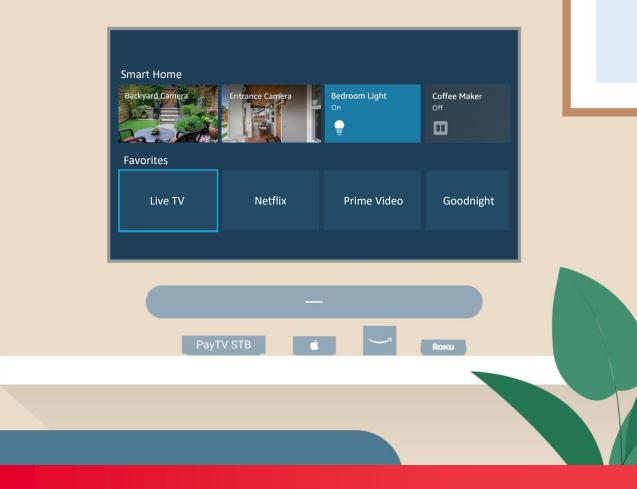
Universal Electronics - QuickSet

BLENDING SMART HOME WITH ENTERTAINMENT EXPERIENCE

QuickSet in the Connected Home

Enhance control capabilities with voice assistants or own Smart Home capabilities

- Add interoperability with 3rd-party voice assistants
 - QuickSet interoperability offers compatibility with third-party assistants offering the "One-Touch View" experience
- Offer own Smart Home capabilities



Extending with Smart capabilities



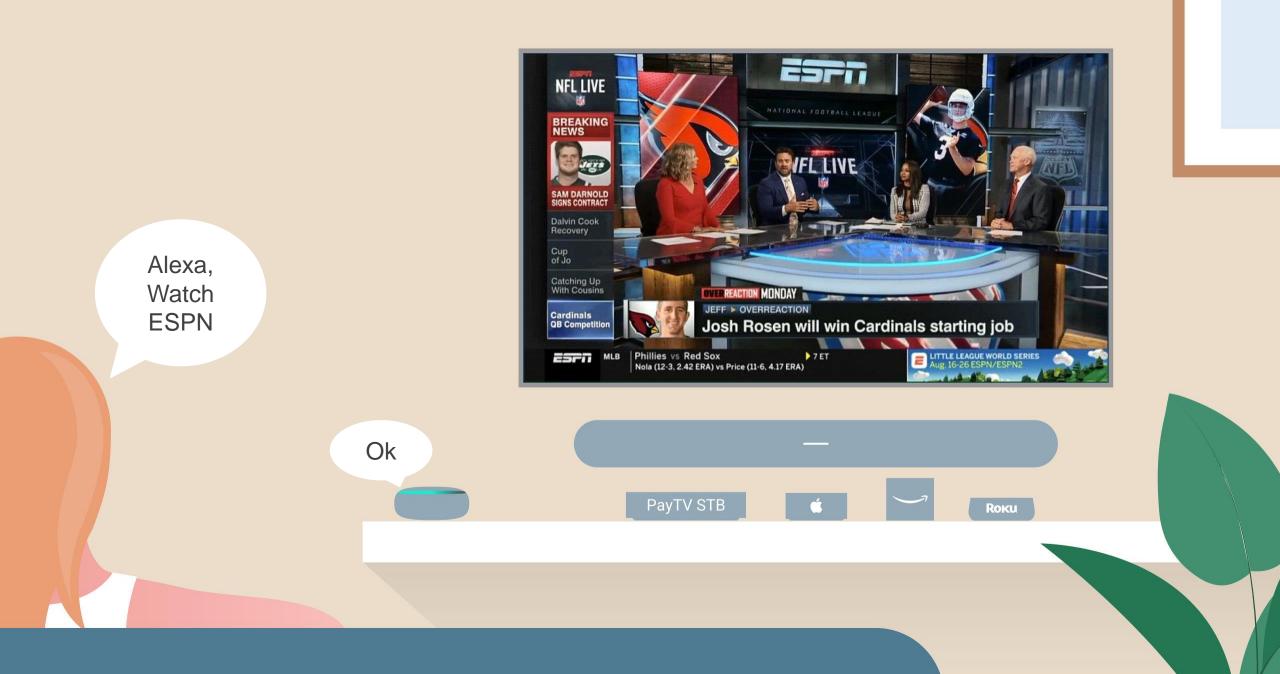
BLENDING EXPERIENCES WITH QUICKSET

Interoperability with thirdparty voice assistants





Universal Electronics - Confidential

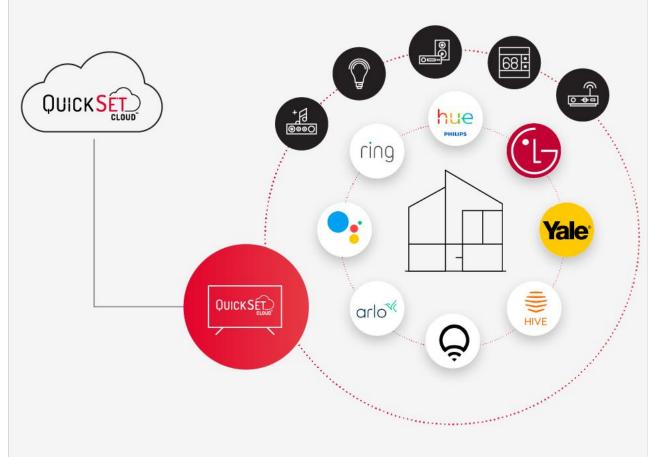


INTEROPERABILITY AS A SERVICE

Interoperability

Reduce friction, improve compatibility and lower operating cost.

- Unifying entertainment control with smart home automation . to deliver a complete smart home experience
- Managed and maintained interoperability means a pain-free . path
- Ensures compatibility with what consumers already . have within their home
- Extends existing retail voice assistant's features (Google . Assistant / Amazon Alexa)



Experience seamless interoperability with QuickSet

- Make your device compatible with the 600+ million devices running QuickSet.
- Make your device compatible with major IoT hubs. Make your product work with other assistant devices.



BLENDING EXPERIENCES WITH QUICKSET

Blend Entertainment and Smart Home experiences





Universal Electronics - Confidential



Smart Home – a curated experience

Unifying Entertainment & Smart Home Control

Provide	Provide curated list of devices for easy entry into Smart Home Lifestyle device starting with Lights, Plugs, Thermostats
Bring	Bring Interoperability and intelligent onboarding to blend Entertainment and IoT devices Made easy with other UEI Offerings like Virtual Agent
Support	Support for existing and new devices within the home across varied protocols



PROVIDE – CURATED LIST OF SUPPORTED DEVICES

CURATED LIST OF SUPPORTED DEVICES

Smart Device Expansion (IP)

The <u>Works With QuickSet</u> program is a curated ecosystem blending the entertainment and smart home experiences. Ensuring a product is compatible with what consumers already have in their home including existing entertainment devices, smart speakers and a wide range of IoT Smart devices such as:

Lights	Switches/ Plugs	Thermostats	Hubs	Locks	Cameras/ Doorbells
Philips Hue LIFX OSRAM OSRAM IKEA TP-Link Yeelight Eufy Sengled Nanoleaf Hive Wiz Nexlux Magic light Smartthings lighting	•Belkin Wemo •TP-Link •Leviton •Etekcity •D-Link •Hive •IKEA •iHome •Wyze •Awair •Homematic •Eufy •ConnectSense •Meross •	•Honeywell •Hive •Radio Thermostat •Tado •Netatmo •	•SmartThings •Philips Hue •IKEA •Hive •Wink •Insteon •Bosch •Homeatic •Hunter Douglas •OSRAM •August •Sengled •	•August •Yale Assure •	•Amcrest •August •D-Link •Doorbird •Garmin •

QUICK SET



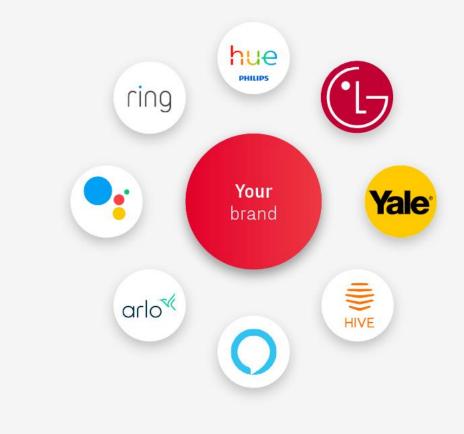
Provide curated list of devices for easy entry into Smart Home lifestyle device starting with Lights, Plugs, Thermostats...



BI ENDING SMART HOME & ENTERTAINMENT EXPERIENCES

Seamless control experience

Interoperability with other devices and services in the home is delivered as a service. It ensures the product is compatible with what consumers have in their home whether it be an existing hub, smart speaker or automation platform as well as existing assistants.



Experience seamless interoperability with QuickSet

- Make your device compatible with the 600 million devices running QuickSet
- Make your device compatible with major IoT hubs Make your product work with other assistant devices

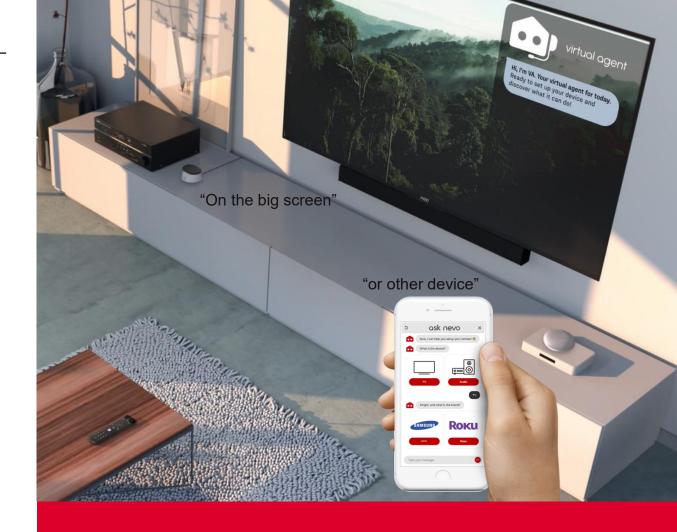


virtual agent

Self support service for



When combined with QuickSet it is enhanced with the knowledge of existing devices at the home including real-time access to secure remote troubleshooting features.



An integrated tier 0 support service for Entertainment and Smart Home devices.



OUICKSET



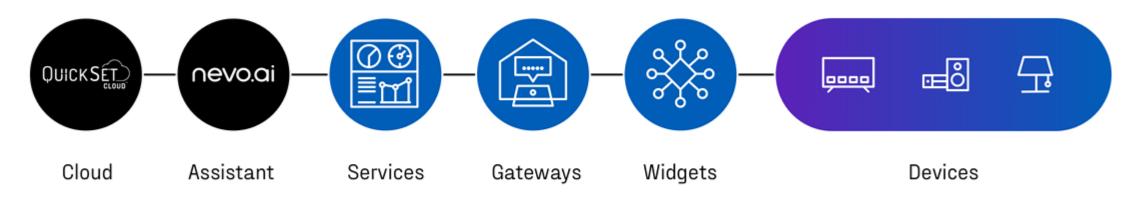
Talk to your product

Nevo Butler, powered by QuickSet, opens a conversational interface between your product and its users.

Universal Electronics - Confidential

The Nevo Platform

The Nevo Platform is the white label End-to-End smart home and entertainment control solution from UEI. It consist of our QuickSet Cloud, nevo.ai, services, gateways, widgets and devices that seamlessly work together as one system.





A MATTER CERTIFIED SOFTWARE COMPONENT

QuickSet Cloud

The brain of our platform is called QuickSet Cloud and it allows the system to discover, interact, and control virtually any electronic device or service in the home.



Universal Electronics - Confidential

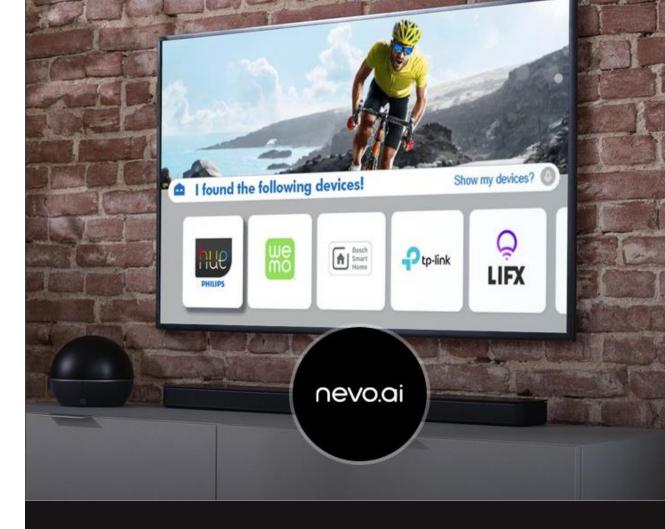


QuickSet is a certified Software Component enabling our customers to discover, onboard and interact with Matter devices



Digital Assistant

The user interface of the platform is our digital assistant, nevo.ai. She is an intelligent multimodal interface which interacts with the user over voice, graphical, and tactile interfaces.

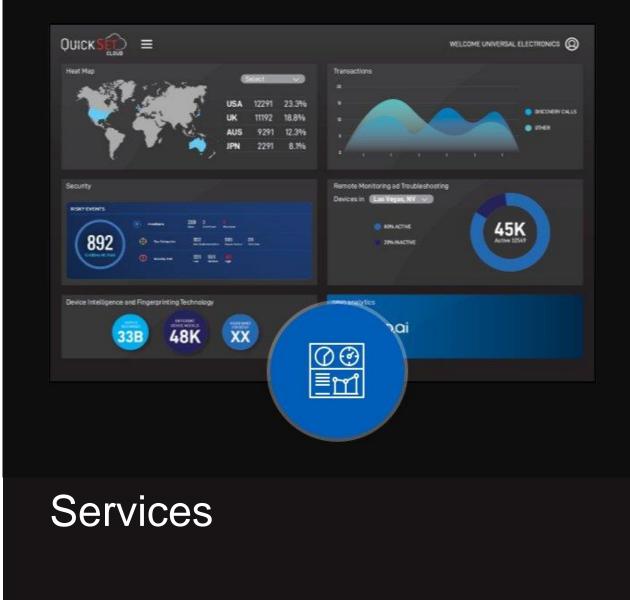


nevo.ai



Software Services

Leveraging our cloud and digital assistant, the Nevo Platform offers multiple truly unique discovery, control, and support services





Butler Gateway

The Nevo Platform can run on virtually any internet connected OEM device, but presents itself in its purest form on our highly secured, voice-enabled, white label gateway, Nevo Butler.



Gateway



Widgets

Our solution allows products to interact with many of today's connected and legacy electronic devices in the home, especially if powered by our connected wireless modules called QuickSet® Widgets.



Wireless modules



NEVO PLATFORM

Devices

To complete our end-to-end system, Universal Electronics develops many white label IoT devices such as Zigbee sensors or thermostats. We also certify third party IoT devices via our Works With QuickSet® program.



End-to-End Solution



Matter

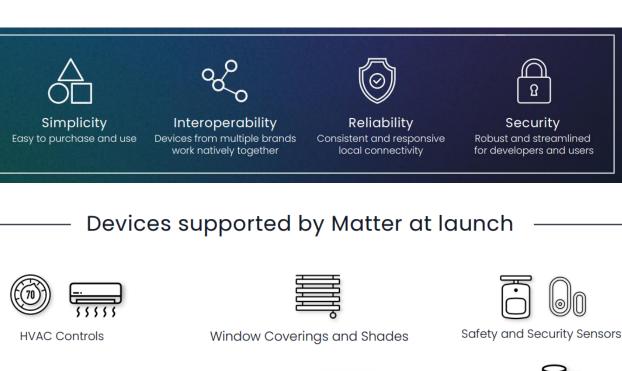
Matter addition to QuickSet



Matter 1.0 Highlights

New standard for the Smart Home that promises interoperability, security, reliability and simplicity

- Is a local protocol working on LAN
- Supports lights, locks, shades, sensors, controllers, bridges, HVAC etc.
- Provides interoperability across devices and controllers
- Supports multiple controllers in the home through multi-admin
- Supports bridge device type for bridging nonmatter devices
- Simplifies onboarding of devices
- Open-source SDK for easy adoption



📩 matter



Lighting and Electrical

[::::]	
-	

Door Locks

1	
	• — — — — — — — — — — — — — — — — — — —



Media Devices

Controllers & Bridges



With the Promise of MATTER, Why QuickSet?

The Reality of the Industry

The goal of the standard is to make all smart home devices interoperable <u>BUT</u> **not all devices will be Matter addressable.**



Strategy Alignment	The Matter strategy does not align with some manufacturers' strategy e.x. certain providers do not wish to participate in the multi-admin nature of Matter. e.x. Most non-Android TV STB will not support Matter
Technical Feasibility	Majority of deployed devices simply cannot achieve matter compliance due to hardware constraints e.x. Some deployed smart home devices only have sufficient RAM and Flash to run either zigbee, Thread or Wi-Fi protocol, but insufficient to add Matter stack on top of that which today is ~ 12MB
Upgrade Path	Many devices will not be matter upgraded e.x. Signify has announced that it's updating the bridge for its Philips Hue smart lights to support Matter while Belkin (Wemo) announced that existing Wemo products will not be upgraded to support Matter



What Matter Does Not Do?

Does not replace existing proprietary and standard protocols Not interoperable and compatible with all devices existing in the home today

- Does not replace standards like Zigbee, Zwave etc. or other proprietary smart home IP Control protocols
- <u>Local Only</u>. Is not a Cloud to device technology, remote access is not available natively
- Does not support some of the major device types including Cameras, Doorbells, vacuums and more
- Does not provide automation framework ex: Scenes are provisional
- No standardize multi-admin onboarding process. ex: steps on Apple, Google, Amazon and SmartThings are all different and nested
- Multiple ways to put device in advertising mode, left to manufacturer discretion ex: button press, power cycle, menu selection
- Onboarding of existing devices that are upgraded to Matter is tedious at best ex: No QR Code on device
- Not all existing devices are capable of upgrade to Matter ex: Zigbee/Zwave
- Does not come with integrated support for setup and troubleshooting





QuickSet with Matter

Better Together

- QuickSet's Interoperability as a Service provides interoperability and compatibility with old and new devices across protocols
 - IR, ZIGBEE, ZIGBEE RF4CE, CEC, IP-LAN, IP-CLOUD, MATTER, BLE
- Additionally, it brings bridging capabilities
 ZIGBEE Bridge, MATTER Bridge
- QuickSet's integrated support walks the users through onboarding and troubleshooting of devices
- QuickSet's Remote Control and Troubleshooting complement Matter's local control with remote capabilities
- QuickSet Automation framework with Rules Engine and Device scripting allows for whole home automation across QuickSet compatible and Matter capable devices

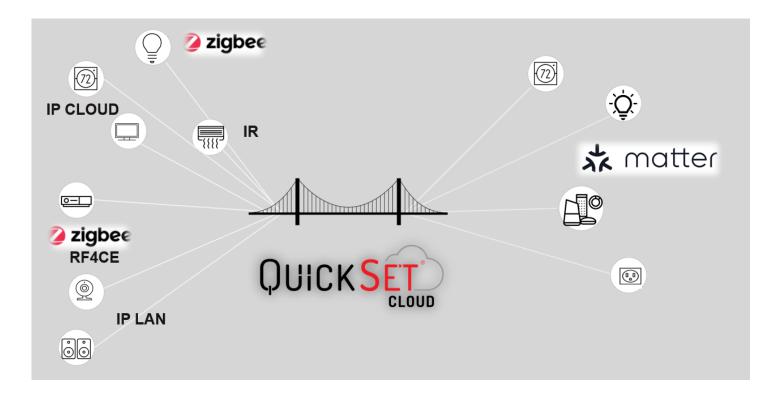




QuickSet as a Matter Bridge (Available in 6.0)

Bridging non-Matter Devices into Matter Ecosystem

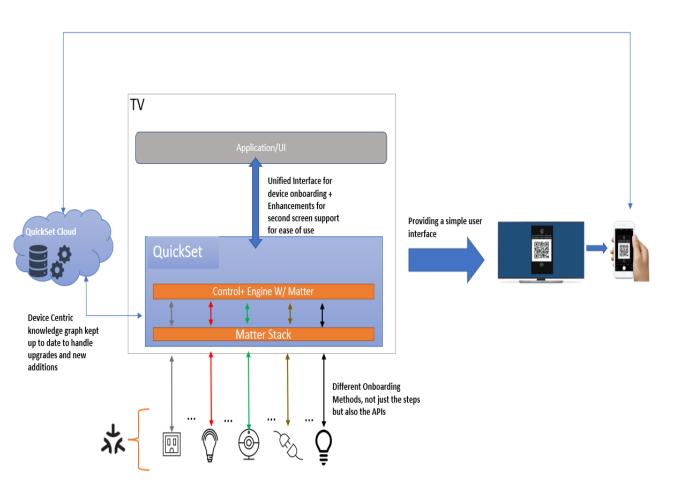
- Device categories not covered by Matter ex: Cameras, Doorbells etc.
- Existing devices within the home such as Complex Aircon, AV devices, etc.
- Devices that won't be upgraded to Matter ex: Belkin, IKEA etc.
- Smart home devices with varying protocols ex: Zigbee, Proprietary etc.



Control+ Engine W/ Matter

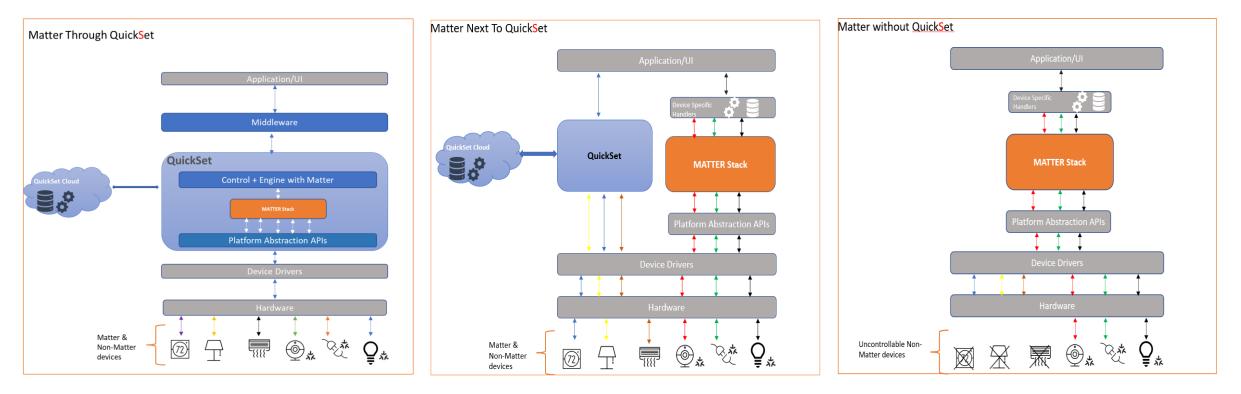
Simplifying Matter Open-Source SDK

- How does it work?
- Knowledge graph that understands device specific steps and APIs for onboarding of both Matter devices as well as controllers
- Continuous testing, updating and maintaining device knowledge graph to include new variations, and regions as an on-going dedicated effort
- Simplifies onboarding of devices through device specific steps in conjunction with offerings like Virtual Agent
 - First time onboarding
 - Multi-Admin onboarding
- Simple and Unified API and device model to discover, onboard and control Matter enabled and legacy devices





QuickSet and Matter



Blue: UEI, Grey: Customer, Orange: Matter Open-Source SDK



Reference cases

Using QuickSet



Universal Electronics - QuickSet

CUSTOMER EXAMPLES					
Product Type	Connected STB's	TV Manufactures	Smart Speaker STB's	Voice Assistant	
Partner(s) Examples of some Tier 1 Customers with commercially deployed products.	COMCAST Verizon Werizon dish dish Comcast Verizon Comcast Verizon Co	SAMSUNG CELG SONY		SAMSUNG Contractions Contractio	
Key Feature(s)	Universal IR and IP control of TV, soundbar and AVR Quickset Insights	Universal IR and RF control of STB, Audio, BD Smart Home device and service control	Universal IR control for TV	Universal IR Control for: TV, STB, Audio, DVD, Projector, Fan, Air Purifier, Humidifier. Robot Vacuum Cleaner, Lighting and Air Conditioner	



SMART SPEAKER POWERED BY QUICKSET

GALAXY HOME MINI | QUICKSET + UEI1704 | LAUNCH 2020

QuickSet in Smart Speaker

- UEI has been a key strategic supplier for Samsung since 2011.
- We are offering the unique IR blaster chip module solution and QuickSet technology in Samsung Galaxy Home Mini.
- Benefit from the UEI1704 IR blaster chip and QuickSet technology, end user can take Galaxy Home Mini as a universal remote controller for Smart Home control (legacy home appliance via IR control).
- Hundred to thousand of the legacy and IoT devices supported like TVs, Projectors, STBs, Game Consoles, OTTs, Media Players, Aircons, Air purifiers, Fans, Lights and all IR devices.
- Same solution deployed to other Smart Speakers from Korea MSOs





SK Al2

Smart STB



KT Giga Genie2 Smart STB

Naver Wave Smart Speaker



Smart home control from Galaxy home mini Powered by IR Blaster & QuickSet Technology



Universal Electronics - Confidential

FAR FIELD VOICE ASSISTANT SMART HOME HUB POWERED BY QUICKSET

VODAFONE FAR FIELD VOICE ASSISTANT

QuickSet in Gateway

- Strategic partnership with Vodafone in 13 countries and supplier of most of their video entertainment control solutions including exclusive supplier of all their voice remotes
- Nevo Butler provides white label handsfree control of the Vodafone TV box and TV and audio device
- Capable of blending entertainment and smart home control
- Automated setup of smart TV and connected sound bar



Vodafone | far field voice assistant | launch 2021



LG TV SMART HOME DASHBOARD

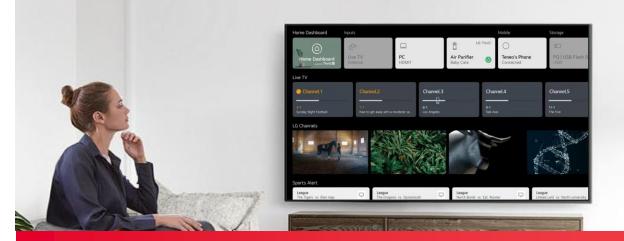
QuickSet in Smart TV

- Key strategic supplier for LG TV since 2019
- Using QuickSet technology, LG TV can auto-detect and control AV devices via the LG remote controller directly
- Utilizing UEI's unique IP discovery enables end users to discover, monitor and control different IoT peripherals from the built-in smart home dashboard interface
- Powered by Works with QuickSet program for interoperability
- Supported devices included smart switch, plug, lighting, hub, IP camera, dimmer, door lock, video doorbell, sensors, thermostat and home appliances from global brands with ongoing expansion



Convenience and connected home control are at your command

Just say "Hi, LG"



LG TV | QuickSet Cloud + Smart Home Dashboard | launch 2020



Thank you!

