



DESIGNOVATION

2023

Who We Are

Designovation is a group of award-winning designers and innovators who collaborate at the intersection of design, user experience and technology.



User Centered

Our designs are firmly rooted in user insight. We conduct surveys, ethnographic interviews, and usability studies to identify UX challenges which are then addressed through design.



Sustainable Design

We design for a circular product life cycle by taking practical steps in material recycling, energy harvesting, refurbishment, and eco-friendly packaging.



Evolution of Home Control



Yesterday

Need multiple remotes
to watch TV



Today

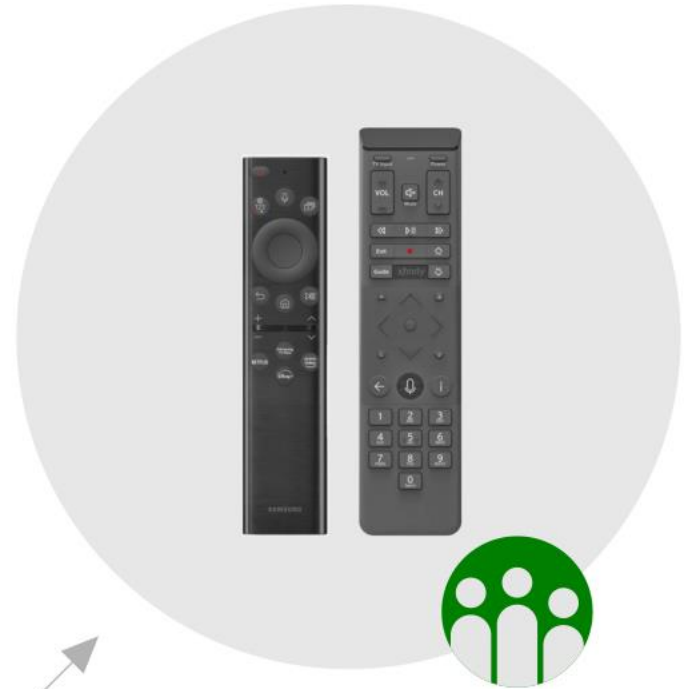
Need multiple remotes and
apps to control the home

Home Entertainment



Requires effort
Controls everything
For enthusiasts

Effortless
Contextual
For everyone



Connected Home



Requires effort
Controls everything
For enthusiasts

Effortless
Contextual
For everyone

Connected Home

Average US household

16

Connected devices

47%

Prefer a tactile device

67%

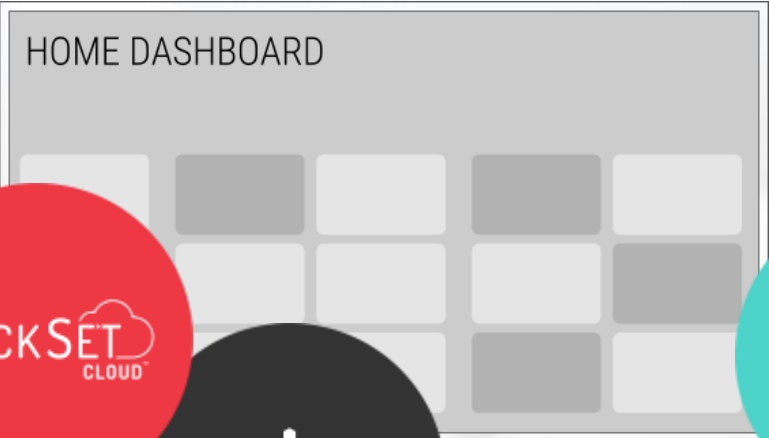
Prefer to use 1 device or App

Of all users

39%

Face challenges when interacting with their smart homes

UEI Solutions



Powered by QuickSet



Compatible with Matter



Energy Efficiency



Connectivity and Support



Sensing



Smarter Comfort Control

Effortless Home Control

Easy to set up and use
Meet the user where they are
Energy efficient and sustainable



TIDE home
Universal home control, simplified

MOON mote
Blending entertainment with the connected

Low Power Untethered

Color TFT Display

Tactile Navigation

Tactile Navigation

Table-Top or Wall Mount

OLED Display

Voice Number Input

Scene Shortcuts

Intuitive Rotary Dial

Sustainable Design

Familiar TV Control

MOON mote

Extend the connected home experience



MOON mote

Never miss live content you love



MOON mote



MOON mote



TIDE home

Place anywhere in the home



TIDE home



Or mount on the wall

TIDE home



Control lighting, comfort, blinds, music, scenes,
and more from one simple interface