



A unified user experience

TIVO INTRO

TiVo added value

Since its inception, when TiVo began to redefine how people watch TV, TiVo has been know for its revolutionary user experience, and the remote control has been a central part of this UX. With unique features like the thumbs-up and thumbs-down buttons, and always with its instantly recognizable peanut-shaped remotes.

With its unique UX, TiVo has become a cornerstone of many operators' TV offerings, as they've built their set-top boxes' user interface around TiVo's convenient interaction model.





Why a TiVo remote from UEI?

Designed in conjunction with TiVo, the remotes are fully certified to meet TiVo's functional requirements.

All TiVo Remote Controls from UEI are designed for the iconic TiVo user experience. They closely follow the strict design guidelines that are integral to the famous TiVo UX. This includes remote shape, size, key layout, and key functions including:

- TiVo button
- Thumbs Up, Thumbs Down keys
- Peanut-shaped design with gripped waistline
- Setup Methods



Detect, control and interact with virtually every device within the home using the largest knowledge graph of devices. TIVO CONTROL SOLUTIONS

QUICKSET CLOUD IS THE INDUSTRY STANDARD FOR HOME CONTROL

Seamless control

- Launched in 2008, QuickSet has been deployed in over 550M devices with over 100B transactions
- Device and system knowledge base for discovery, control protocols, functions and system behavior
- Control data for over 2.4 million unique fingerprints across nearly 1 million devices from 12,500 consumer brands, offering true interoperability between home entertainment and smart home devices and ecosystems
- QuickSet Cloud architecture is built with control engines and discovery, automation and management frameworks with capability for IP, RF4CE, Zigbee, Bluetooth and Infrared



Top three remote control pain points

Setup confusion

• How to program?

Input confusion

• What input is my device on?

Don't understand the remote

• So many keys, what do they do?



Remote controls can be confusing



BENEFITS FOR VIDEO SERVICE PROVIDERS

Traditional programming

Programming methods

• 4, 5 or 6 digit code lists: trial and error

Success rate

• Time consuming to achieve 100% match if even

Upgrade / reprogramming

• 15% increase in service calls for reprogramming

COX						000	000	004	020
DIRECTV						024	056	074	152
DISH NETWOR	PK .					081			
TIME WARNER CABLE					UR2-DTA	160	161	144	156
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U-VERSE						024	056	074	152
VERIZON						232	233	236	238
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ouble vision					SR3M/	J65	070	004	023
Silver	160	161	144		SR3	024	056	074	152
Optimum	065	070	004			081	209		-
	005	056	074		4	160	161	144	156
	232	233	236			065	070	004	023
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Charter					UR3-SR	160	161	144	156
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OCAP-4	10679	11047	11147		EXP	160	161	144	156
	11247	11327	11547			065	070	004	023
	11958	12002				024	056	006	023
MOXI MC3	042	044	052			024	074	152	
	054	055	068		UR4-	160	161	144	156
	070	416			CHLA	\$5	070	004	023
CHARTER	11547	11447			1012101002013		056	006	023
1060BC2/106	10051	10093					74	152	
0BC3	11047	11147	112-1		UR4-EXP	160	161	144	156
	11347	11781	11948		CHD1	065	070	004	023
	11953	11958	12002			024	056	006	023
	12187	12247	12434			024	074	152	081
UE ATLAS 5	0047	1447	1147	1917	UR4-EXP	160	161	144	156
DVR/PVR	0019	1948	0090	1047	CHD2	065	070	004	023
	1247	1007	0012	1022					

Code entry is complicated



GUI-based programming

Brand-based setup

 User needs to select a brand on set-top-box GUI and then try if they work one by one.

Model-based setup

 User needs to select a brand and model number on set-top-box GUI and then try if they work.

Automated setup (Unique to UEI)

- QuickSet automatically discovers and pairs the box with the television; no intervention required.
- QuickSet Cloud keeps adding new control protocols and codes and keep you up to date.



No more setup confusion as devices automatically work



SIMPLIFYING THE CONTROL EXPERIENCE

15% of TV users struggle with switching inputs

Streaming leads to more input switching

- Many people watch streaming services on other device than their pay TV set-top box
- Smart TV is most used platform for streaming video and growing

Gaming forces input switching

• Game consoles are using other HDMI port; even in sleep mode, game consoles keep active input

Switching input creates confusion

 Several major TV brands will not automatically select the latest active input of the set-top box; needs to be manually selected each time



Streaming and gaming creates input confusion

Roku



SIMPLIFYING THE CONTROL EXPERIENCE

One Touch View

- Single button to instantly get user to watching content
- Powers up required devices automatically
- Switches inputs on TV and AVR

Dynamic Key Mapping

- Remote keys map automatically to devices based on activity
 - Volume goes to AV receiver
 - Channel goes to STB
 - Play/Pause goes to STB/DVR
 - Input goes to TV
 - Power goes to ALL

Adaptive Control

- Shows only the keys you need
 - Digit keys in Live TV mode
 - Fast forward in Recorded Content mode

No more input confusion with One-Touch View







QUICK SET



VIDEO SERVICE PROVIDERS – STANDARD PRODUCTS

TIVO REMOTE CONTROL

TiVo S6ZBL Voice Backlit

The TiVo S6ZBL Voice Remote features a dedicated Netflix button for easy access to Netflix content.

With integrated ZigBee™ RF4CE, the TiVo S6 Voice Backlit remote can control hidden RF-enabled set-top boxes including:

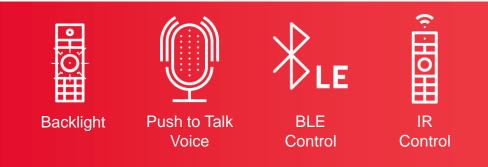
- Pace MG1 Gateway
- Pace Mi3 Client

Use verbal commands to search for content or to tune to any network using Universal's proven reliable voice remote control architecture.









VIDEO SERVICE PROVIDERS – STANDARD PRODUCTS

TIVO REMOTE CONTROL

TiVo S6A Voice Backlit

The TiVo S6A Voice Remote is designed for the iconic TiVo user experience with the addition of voice search capabilities. It features a dedicated Netflix button for easy access to Netflix video content.

Using integrated Bluetooth LE®, the TiVo S6A Voice remote can control hidden BLE-enabled set-top boxes including:

- Commscope VIP6102W
- Evolution eStream 4K



Universal Electronics



VIDEO SERVICE PROVIDERS – STANDARD PRODUCTS

TIVO REMOTE CONTROL

TiVo Stream 4K

The TiVo Stream 4K Remote is made for AndroidTV-based settop boxes and dongles with TiVo functionality like the TiVo Stream 4K.

The compact remote control is designed utilizing the iconic TiVo user experience with the addition of various features such as voice search capabilities, dedicated Netflix button and more. The TiVo experience comes to Android TV with integrated voice over BLE, finding your desired content or favorite channel has never been easier.

The TiVo Stream 4K Remote comes with QuickSet integrated.

